



**Institute of Industrial and Computer Management and Research (IICMR)**

Approved by AICTE, Permanently Affiliated to SP Pune University,  
Recognized by DTE, Government of Maharashtra, NAAC Re-accredited  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute  
Awarded Best Management Institute for Industry Interface by CEGR

**MBA@IICMR**

Date: 16/10/2023

**NOTICE**

**MBA-2<sup>nd</sup> year Semester-III\_2023\_24**

**Employability Enhancement Program: Session 1**

This is to inform all MBA II year students that the first session of EEP is scheduled. Details of the session are as follows:

1. Session Topic – **Campus to Corporate Readiness**
2. Resource Person – **CMA Sunil Joshi**
3. Date – Wednesday (18/10/2023)
4. Time – 10.30 am to 12.30 pm.
5. Venue –Auditorium, IICMR
6. Note – Attendance is compulsory.

All students should be in formals.

Prepared by:

Ms. Pooja Nalawade  
EEP Coordinator

Submitted to:

Dr. (Adv.) Manisha Kulkarni  
HOD , MBA@IICMR



Approved by:

Dr. Abhay Kulkarni  
Director, IICMR  
**DIRECTOR**

Institute of Industrial & Computer  
Management & Research [I.I.C.M.R.]

Nighd. Pune - 411 044

Ref.: IICMR/MBA 2022-2023/EEP-2023/1



MBA@ICMR

Date: 18/10/2023

## REPORT

- 1. Title of the Activity:** Employability Enhancement Programme- Campus to Corporate Readiness
- 2. Date & Venue:** 18 October 2023. MBA@IICMR had organized its first Employability Enhancement Programme (EEP) 2023 for Second year MBA Students.

**Time:** 10:30 a.m. – 12:30 p.m.

### 3. Outcomes of Activity:

1. The students got to know about the basic of finance and how finance is important in all fields. They came to know the easiest way to remember the formulae for Debit and Credit.

#### 4. Description of the Study:

The first EEP session was conducted by CMA Dr. Sunil Joshi sir. The session consists of various things that are required to consider for the journey from campus to corporate. The main key take away from the session was how financial knowledge is important in every field. The session started with easy formulae to remember debit and credit. DEBIT stands for Debit, Expenses, Assets, Loss and CREDIT stands for Credit, Liability, Income, Provision. In this session we came to know the common issues faced by units. We learned how to use financial theory knowledge in practical life like when we are in corporate.



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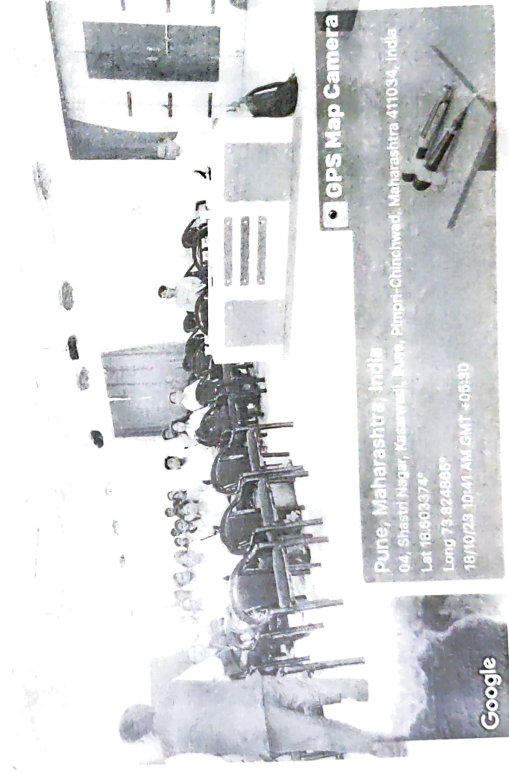
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### 5. Assessment of the Activity Outcomes:

Students got the knowledge of what is the important of financial knowledge in corporate. The came to know how it is important to know the basic of finance to all MBA'S specialization students. Finance students came to know where they are lagging and where they need to brush up their knowledge and clear all basic to get ready for campus to corporate

#### Feedback:

The Feedback was good. Students learnt the basic of finance. Students rated the session on the basis of Relevance of the Topic, the context of Program, Quality of Content, Delivery of Content, Interest Generated by Speaker and the Overall Opinion about the Speaker. The rating from students were 3 out of 5.



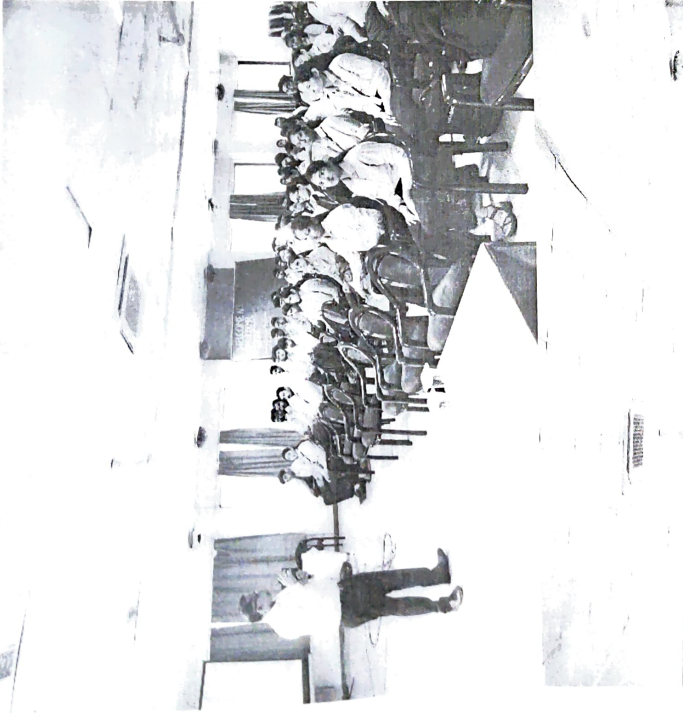
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**Audyogik Tantra Shikshan Sanstha's  
Institute of Industrial and Computer Management and  
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B-1 Grade, 2018, 2021, 2024  
Technical Institute

**MBA@IICMR**



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Pooja Nalawade

EEP Coordinator

Submitted to:

*Manisha*

Dr. Manisha Kulkarni

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Approved by:

*Abhay*

Dr. Abhay Kulkarni

Director, IICMR



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